

# Master of Business Administration (MBA)



The 36-credit Business Administration MBA program requires coursework focusing on managerial aspects of finance, accounting, marketing and management

## Opening doors of opportunities

Case studies are designed to prepare students for managerial positions in small businesses as well as large multinational companies. Students who wish to major in International Business, Management of Information Technology, or in International Hospitality and Tourism Management must complete additional required courses in their major. MBA graduates are desirable in today's market. Pursuing an MBA degree will open up doors of opportunities and provide the necessary leverage for corporate advancement to those who possess them. As the current marketplace evolves and becomes more complex, many employers are choosing to balance their need to retain good employees with their need to place candidates with advanced-level knowledge and skills in managerial positions. Students obtaining their MBA with Schiller International University will expand their

business knowledge and leadership abilities through coursework concentrating on the various aspects of business operations and management.

### Typical related careers:

-  Sales Director
-  Finance Director
-  Operations Director
-  Investment Banker
-  Marketing Director



Studying at Schiller International University, Heidelberg has opened doors for students like me by giving us essential skills and providing a strategic position to enter the European business world quickly and easily, since it offers its programs in English and is located at the center of Europe's economy. Schiller has given me the opportunity to learn about different cultures and it has also given me the foundation to improve my knowledge of global economics, international relations, and international business. In addition, I love being a Schiller student because Schiller is structured in such a personal and close knit way that both students and faculty feel as if we are one family.

**Christopher Foster**  
President GIE Media  
1996, MBA (IB), Heidelberg

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## Required International Business Core Courses

**27 Credits**

BA 501	Organizational Behavior	3
BA 510	Business Economics	3
BA 512	Managerial Accounting	3
BA 515	Managerial Finance	3
BA 529	Multinational Business Management	3
BA 537	Production and Operations Management	3
BA 542	Comprehensive Business Management	3
BA 589	Methods of Research & Analysis	3
IT 576	IT Applications in Business	3

## Elective Courses

**0-6 Credits**

BA523	Marketing Management (Elective Option for BA522 - International Marketing)	3
IT 530	Information Technology Project Management	3

## Required Business Core Courses

**9 Credits**

BA522	International Marketing	3
BA544	Human Resources Management	3
BA560	International Business Law	3

**Total Credits Required:**

**36 Credits**



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**London Campus**  
 Coming in the fall of 2016  
 United Kingdom

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) located in Washington D.C. and is authorized by the Florida State Commission of Independent Education to award Associate, Bachelor, and Master degrees. Schiller International University is not a state or state-recognized institution in Germany. Schiller International University offers its US accredited and University of Roehampton recognized degrees in Germany as per §72 Section 3 Landeshochschulgesetz of the State of Baden-Württemberg.