SCHILLER
INTERNATIONAL UNIVERSITY

MBA : Master in Business Administration



The 36-credit Business Administration MBA program requires coursework focusing on managerial aspects of finance, accounting, marketing and management. Case studies are designed to prepare students for managerial positions in small businesses as well as large multinational companies.

Students who wish to major in International Business, Management of Information Technology, or in International Hospitality and Tourism Management must complete additional required courses in their major.

MBA graduates are desirable in today's market. Pursuing an MBA degree will open up doors of opportunity and provide the necessary leverage for corporate advancement to those who possess them. As the current marketplace evolves and becomes more complex, many employers are choosing to balance their need to retain good employees with their need to place candidates with advanced-level knowledge and skills in managerial positions.

Students obtaining their MBA with Schiller International University will expand their business knowledge and leadership abilities through coursework concentrating on the various aspects of business operations and management.

"The experience I gained at Schiller International University has propelled me into an exciting career in the world of International Business. The diversity and wisdom of the instructors, staff and students has taught me how to succeed in the world of global business. It has also taught me to "think outside the box," and opened my mind to possibilities that I was previously unaware. Students of Schiller have an opportunity to take exactly what they need from every lecture and interaction and apply it to their future success."



Randy Heiserman
Business Development Manager
ProcessWeaver GmbH
MBA - Heidelberg Campus

Course Descriptions
MBA PROGRAM

BA 501 - Organizational Behavior
Impact that individuals, groups, and structure have on the behavior within organizations. Practical examples. Methods related to problem-solving within organizations.

BA 510 - Business Economics
Emphasis on applicability of economic theory to both the business/internal dynamics of business and the external circumstances under which businesses operate.

BA 512 - Managerial Accounting
Understanding of financial and managerial accounting by exploring in more depth the essential concepts including ratio analysis, budgeting and cost measurement.

BA 515 - Managerial Finance
Function of managing business funds, mobilizing cash and credit and planning their use to further the objectives of the firm.

BA 522 - International Marketing
Developing international strategies in planning market research and control with regard to legal, cultural and economic factors involved in crossing borders.

BA 529 - Multinational Business Management
Emphasizes specific techniques utilized by a multinational firm; its strategy, marketing, finances, decision-making, organization, communication, planning and control.

BA 537 - Production & Operations Management
Basic methods and models of production management and operations research. Inventory control and demand forecasting. Emphasis on analytical techniques of POM and modern topics.

BA 542 - Comprehensive Business Management Seminar
Focuses on how managerial thinking influences strategy formation and implementation. Importance of change and the need for managerial dynamic thinking and the importance of organizational learning.

BA 544 - Human Resource Management
Familiarizes the student with the role and function of human resource professionals and their impact on organizations.

BA 560 - International Business Law
This course aims at providing a general understanding of the legal problems arising from transnational business transactions.

BA 589 - Methods of Research & Analysis
Empirical program of research involving the formulation of a research problem, theoretical background reading, research design, data collection and fieldwork and, finally, the construction and writing of a project.

IT 576 - I.T. Applications in Business
Introduces students to electronic data processing systems and techniques in the context of organizational management information systems. Types of hardware and software for information needs and problem solving, source document preparation, flowcharting and system design.



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One World, One University

ACCREDITED MEMBER
ACICS
Accrediting Council for Independent Colleges & Schools

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) to award Associate, Bachelor and Master Degrees. ACICS is recognized by the US Department of Education. Its accreditation of degree-granting instituitions is also recognized by the Council for Higher Education Accreditation (CHEA).

CHEA Council for Higher Education Accreditation